

### **Client Relationships**

- A practitioner shall endeavour to serve the best interests of their clients at all times and to provide the highest quality service possible.
- A practitioner shall at all times respect the confidence of their client, and diagnostic finding acquired during consultation and/or treatment shall not be divulged to anyone without the client's consent, except when required by law or where failure to do so would constitute a menace or danger to the client or another member of the community.
- A practitioner shall not enter into an intimate or sexual relationship with a patient whilst the patient is under their care.

### **Professionalism**

- A practitioner shall not knowingly interfere with any ongoing treatment instigated by another practitioner.
- A practitioner shall not criticise the work of other therapists. A practitioner shall refrain from using any mind-altering drugs, alcohol or intoxicants prior to or during treatments.
- A practitioner shall maintain their premises in a clean, hygienic condition at all times.
- A practitioner shall not be affiliated with, or employed by, any therapeutic massage business that utilizes any form of sexual suggestiveness or explicit sexuality in its advertising or promotion of services, or in the actual practice of its services.

### **Scope of Practice/Appropriate Techniques**

- A practitioner shall represent their education, training, qualifications, and abilities honestly.
- A practitioner shall at all times ensure that the treatment they provide conforms to the relevant scope of practice of Massage New Zealand.
- A practitioner shall ensure that the techniques they employ are the most appropriate for the condition presented by the client.

### **Image / Advertising Claims**

- A practitioner shall strive to project a professional image for themselves, their business or place of employment, and the profession in general.
- A practitioner shall display this Code of Ethics in a prominent position for public viewing within their clinic at all times.

Any person believing the above Code of Ethics has been breached should address their complaint in writing to:

Executive Secretary  
Massage New Zealand Inc  
PO Box 4131  
Hamilton, New Zealand